

PODWRITTEN'S PODCAST GUESTING FRAMEWORK



Copy this podcast guesting blueprint, it'll explode your brand's reach!



Thank you for being here!

Over the last year, we've booked more than **200 podcast interviews on health and wellness podcasts** for our clients.

And no, we didn't blast out generic emails hoping for a result.

Every podcast we pitch to and **every pitch we send is strategic and intentional.**

Because we know podcast guesting isn't about getting your name out there. It's about **reaching the audiences that need you** so you can help more people live better, happier, healthier lives and grow your company.

To help you on that journey, we've gathered **EVERYTHING** about our strategy in one place. So you can **learn how to create a winning podcast guesting plan** that gets results for your business.

Each chapter gives you practical, no-fluff **tips you can start using today**, even if you're just getting started or have tried before and want better outcomes.

You've got an important message to share. Now let's make sure the right people hear it!

– Gözde Brake Guia, Co-founder of [PodWritten](#)



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Chapter 1

What you REALLY NEED to succeed in podcast guesting

Getting on a podcast is the easy part.

With thousands of shows in every niche imaginable, you will get booked somewhere. But you're not here to say, "I've been on 10 podcasts."

You're here because you want to make meaningful connections in your space, build trust and credibility, want the right people to know your message, and create business wins.

So let me ask you three quick questions.

- Do you have **a large social media following**?
- Do you have **speaking experience**?
- Are your **credentials important enough**?

Honestly, these might be helpful, but NONE of these are essential to use our proven podcast guesting strategy.

Here's what you really need:

- A super clear goal
- A defined audience
- A strategic message
- A clear call-to-action (CTA)
- A sales funnel

Now, you might be thinking: “**Yeah, yeah, I know this already.**” But let's **look at it through the lens of podcast guesting.**

A super clear goal:

Understanding your underlying motivation is crucial, as it allows you to select podcasts strategically and craft your messaging accordingly.

Let's say you run an organic skincare brand. That sounds simple enough... but depending on your goal, your podcasting path will look very different.

Want to sell more products? → Go where the health-conscious buyers are. Wellness and skincare podcasts give you the space to educate and connect with people already looking for what you offer.

Want to connect with micro-influencers for future collaborations? → Niche down even further. Think clean living podcasts, holistic beauty shows, or even sustainable parenting series. They're future partners, affiliates, superfans.

Want to position yourself as a thought leader? → You can get on business podcasts to talk about how you built your brand, what's shifting in the beauty industry, and where it's heading.

A defined audience:

Let's say you're a nutritionist. You can pitch yourself to many podcasts, but **not all will bring you the right exposure and leads.**

There are broad health and wellness shows like [Pursuit of Wellness](#) that cover everything from nutrition and exercise to mental health, childhood trauma, relationships, and longevity.

This is a very successful podcast, and listeners' interests are diverse.

Then you have more focused podcasts, like [ZOE Science & Nutrition](#), which dive deep into the latest gut health and nutrition research.

Or even narrower niche shows like [Overcoming Emotional Eating](#), which helps people struggling with food and weight issues, and [Keto Made Simple](#), dedicated entirely to the ketogenic lifestyle.

Why does this matter?

The podcasting space is surprisingly niche.

That's why if you only say, "I help people lose weight with better nutrition," you're speaking broadly and risk getting lost in the noise.



A strategic message:

You already know the podcast world is full of niches. That means your message and examples need to fit perfectly with the audience you want to reach.

This is where strategic storytelling and thoughtful planning become game changers.

You have to ask yourself: **What message will truly resonate with *this* group of listeners?**

Let's go back to our nutritionist example who focuses on the Keto diet for performance and health.

Here's how you'd tailor your message depending on the podcast:

- On a fitness podcast, talk about how Keto helps improve endurance and speeds up recovery after workouts. Share examples of athletes who gained energy and strength by switching to Keto.
- On a mental health podcast, focus on how Keto can support brain health, reduce brain fog, and stabilize mood.

It's the same expertise, just presented in a way that matches what that audience cares about.



A clear call-to-action (CTA):

Weak CTAs are costing you leads and sales. And on podcasts, they sound like this:

“Check out my website.”

“Google me.”

“Follow me on social.”

Why?

These CTAs let the listeners see you... but you never see who they are. No name. No email. That’s why you lose the chance to build trust, start a relationship, or make a sale.



Try to offer something like this instead:

- A 90-second quiz that tells them something about themselves (love this example from a former client: [Comfort Eating Style Quiz](#))
- A free masterclass on the problem they’re dying to solve
- A behind-the-scenes audio with insights they can’t get anywhere else

When your CTA becomes compelling enough, your audience will pause what they’re doing to connect with you.

A lead magnet and sales funnel

"I've been on podcasts... but no sales!"

Yep, I hear this a lot.

And the problem usually starts in the interview itself.

When you say, "Check out my website," you expect listeners to remember your name, visit your website, and buy your offer now.

The problem is that **this is asking too much from people who have just met you.**

Especially when 70% of podcast listeners are tuning in while driving, walking, or exercising.

That's why you need to give them a reason to stop what they're doing by offering a free checklist, guide, or tool that speaks directly to the problem they're trying to solve.

And once they grab your freebie?

Don't ghost them or jump straight into selling mode.

Instead, **build a short nurture sequence that adds real value:**

- Help them understand their problem more clearly.
- Share insights they haven't heard a hundred times.
- Show how your product or service is the natural next step

Chapter 2

Using the R.I.S.E. Framework for podcast guesting success

I'm not just sharing this framework as a theory; it has helped our clients:

- Get on podcasts with **200,000+ monthly listeners**
- **Super niche podcast placements** leading to online speaking events
- Build strong relationships with hosts about future opportunities (like an IG live where she **grew her followers by 5% in an hour**)
- **Reinvitations** to speak on shows after her book launch

The R.I.S.E. Framework is the 4-part method we use to land our clients on high-quality shows and make every interview count:

- **Research** relevant shows
- **Identify** your unique angle
- **Send** personalized pitches
- **Employ** strategic storytelling

Let's dive into how this works and makes podcast guesting easier.

R: Research relevant shows



Honestly, one of the most challenging parts of finding the right show to guest on is: **Podcast data isn't public.**

When you come across a podcast in your space, you naturally turn to what's visible: social media followers or Listen Notes rankings.

After seeing that a host has 90K+ followers or a podcast claiming 10M+ downloads, you're ready to pitch. But **if those ego metrics are what you're relying on, your strategy will quietly fall apart.**

Because those "huge" accounts might only get 200 views. Their comments? Mostly bots. Despite their reach, they don't even show up on Apple's charts.

So how do you analyze if a podcast is WORTH your while?

Here are 5 key factors you must consider:

W – Who's Listening?

O – Ongoing?

R – Reputation

T – Tone Match

H – Host behavior

How to analyze if a podcast is WORTH your time



Who's Listening:

Is the audience aligned with your ideal client? As I mentioned earlier, podcasts tend to be very specific. So you really need to pay attention to their message, show notes.



Ongoing:

Is the podcast still active and consistently publishing? Pay attention to how often they publish episodes and if they have guests on.



Reputation:

Check Apple Podcasts ratings or Spotify comments. Are people responding thoughtfully to the host's posts? Instead of emojis, look for real replies: "This episode helped me..." or "I never knew that about!"



Tone Match:

Some shows are deep and sciencey. Others are more soulful or casual. The key is: will you feel comfortable speaking to their audience in your natural tone?



Host behavior:

Are they actively sharing interviews with their audience? Check their Instagram, newsletter, or YouTube.

For example, we knew getting our client on The Laura Dowling Experience podcast would be a great win because the host shares 3–5 clips per episode with her 250K+ followers.

Result? Our client got numerous inbound leads and 450+ new followers in a few days.

Pro Tip: How do you find a podcast to be a guest on?

- Check where your competitors have been featured by searching their names on Apple Podcasts
- Ask the host for other suggestions after your interview
- Use smart ChatGPT prompts
- Invest in paid platforms like [PodEngine](#)
- Use podcast directories like [Listen Notes](#), Apple Podcasts, and Spotify

I: Identify your unique angle

Everyone's talking about the nervous system, biohacking, gut health, yoga, trauma healing, longevity...

And when you look through a podcast's past episodes, you'll probably see most of these already covered. This doesn't mean that these conversations aren't needed. What I'm saying is that you really need to stand out from the crowd.

So you might think: "What could I possibly say that hasn't been said already?"

What I want you to know is that **the topic might not be unique, but you are.**

Anyone can talk about how to lose weight, but **not everyone can share your approach.** Maybe your journey began after moving to a new country. Maybe you reversed chronic illness by mixing Eastern practices with modern science. Maybe your method emerged from a deeply personal transformation.

That's the part no one can copy. And that's exactly what podcast hosts are looking for.

Before finding the unique angle for our clients, we take these steps:

- We listen to podcasts in their niche to see what's already been said and how it's been said.
- We study the show notes to find patterns, angles that work, phrases that pop, and things that feel overdone.
- We research the hosts to understand what language they use, what they're into, and what they really care about.
- Then we craft the pitch, and the angle is always about what makes our client different, not just what they talk about.

Pro Tip: If you're stuck finding fresh topics or angles, try this

- **Don't shy away from challenging the mainstream narrative.** Controversy, when handled thoughtfully, is one of the fastest ways to grab attention and spark real conversation.
- **Zoom out, then zoom way in.** It's easy to pitch broad ideas like "healing trauma" or "gut health." But to stand out, you need to get specific, a small, sharp slice of that bigger topic. Ask yourself, "What's one symptom your clients obsess over, even if it seems minor?" and "What's one 'aha' moment you give almost every client?"
- **Explore your topic from different angles, such as historical, economic, philosophical, or psychological.** How does your approach fit into a bigger story? This layered perspective not only makes your pitch richer but also gives podcast hosts a fresh, compelling reason to bring you on their show.

S: Send personalized pitches

If you've made it this far, it's clear you're serious about mastering a podcast guesting strategy that actually works.

To reward your commitment, we're sharing something special from our DIY Podcast Guesting Course (worth hundreds of dollars): the exact pitches that have helped our clients land high-quality interviews on top shows.

These will provide you with a good understanding of a personalized pitch that you can use as a model to sharpen your pitch-writing skills.

But before that, let's define what a personalized podcast pitch is.

A personalized podcast pitch isn't just adding the host's name to the top of a generic email. It's not about swapping a sentence here or there.

A customized pitch is about understanding the podcast's tone, style, and audience, and matching your message to fit seamlessly.

A well-crafted, customized email shows the host you've done your homework, you know the topics they care about, the kind of stories their listeners connect with, and the gaps you can fill with your expertise.

Every word in your pitch is intentional, designed to resonate with both the host and their audience.

Here's a glimpse of the opportunities a tailored pitch can unlock, shown through two real-life examples.

Example 1

Hi Kate,

Your interview with Dr. Asad Raffi was very insightful, especially the part where you highlighted supporting our brain health is essential, and focusing on the fundamentals within our control can make a big difference.

I'd like to introduce you to Kelly Smith, a yoga and meditation teacher with ADHD and dyslexia who has guided 23 million+ meditations through her podcast. She's the founder of [Yoga For You](#) and the host of [Mindful In Minutes](#), a 0.1% podcast with 500,000+ monthly listeners.

She'd love to share actionable tips with your audience on how a simple 8-minute daily meditation can transform brain health, sharpen focus, and live empowered with ADHD.

Diagnosed with ADHD in sixth grade, Kelly struggled with feelings of shame and self-doubt, often being told she wasn't trying hard enough or couldn't apply herself. At 16, when her mom was diagnosed with cancer, Kelly was introduced to slower, mindful yoga practices—a pivotal moment that transformed her relationship with meditation, herself, and her ADHD.

This is because "During meditation, focusing on one thing activates parts of the brain responsible for behavior, concentration, memory, and emotion," Kelly explains in her Meditation Teacher Training. "It also releases dopamine and boosts GABA, creating a sense of calm while reducing activity in the brain regions associated with fear and anxiety."

This isn't just her experience—[research shows](#) that just eight weeks of brief daily meditation can reduce negative moods, improve attention and memory, and lower anxiety.

She'd love to share with your audience:

- The science of how meditation affects the brain and its connection to ADHD, attention, memory, focus, and dopamine
- Busting common meditation myths that hold you back
- How meditation helps you learn to manage distractions
- Meditation made easy: How walking meditations, breathwork, guided practices, and body scans can enhance consistency

Over the past decade, Kelly has hosted global retreats, published books, trained thousands of students, and been featured in various publications, from big names like [Forbes](#) to [local news stations](#).

Would you be open to having her on your podcast? I'd happily arrange everything.

Stay healthy, happy, and successful,

Goz

Ps - You can check Kelly out on top 1% podcasts like [Low Tox Life](#), [The Art of Living Well](#), and [Sense of Soul](#) to see what she'd be like as a guest.

This pitch landed our client a spot on a podcast with nearly 3 million total downloads. The host also booked a call with us after receiving the email and ended up becoming a client herself.

Example 2

Hi Luke,

I loved your episode on how a healthy lifestyle goes beyond diet, especially when you said energy is everything and you can't make progress if your body is in a negative state.

If your audience is interested in more conversations around finding inner peace and being in tune with their bodies, I'd love to suggest an inspiring somatic healer and coach to the stars who can share the importance of connecting with your physical being to heal your mind and body.

Spanning her 20+ year career [Anna Rahe](#) has worked with numerous individuals through her business, [GST Body](#), including celebrities like Robert Downey Jr., Emmy Rossum, and Charlie Hunnam, to help them become more connected with their bodies, and has been featured in publications from Shape to Elle, Net-a-Porter to [The Wall Street Journal](#).

She can share:

- How fascia can help unlock the connection between your mind and body, and why it's vital to achieving your full potential
- What you need to start doing today to tap into your body and find inner peace
- Her journey of self-discovery and growth that led her to create a thriving business with celebrity clients

If you'd like to speak with Anna, I'd happily arrange it.

Thanks,
Sam

Ps - You can check out her interviews on [The Fitnessista Podcast](#) and [The Elevated Life](#) to see what she'd be like as a guest.

This pitch landed our client on a podcast hosted by someone with 830K+ Instagram followers and a top 0.5% global ranking. After the episode, they went live together on IG, and in just one hour, our client's following jumped by 5%.



Before you move on, pause for a second and ask yourself:
What do these winning pitches have in common?

Here's the anatomy of a pitch that gets a YES:

- **Intro:** Mention the podcast knowledge of past episodes.
- **Pain Points:** Highlight a challenge the audience faces.
- **Introduction:** Explain who you are and why you're a good fit.
- **Social Proof:** Provide credibility through past work or features.
- **Topics:** List key discussion points in bullet format.
- **Call to Action:** End with a direct invitation to connect.
- **P.S.:** Use it to leave the reader with one key takeaway or add a personal touch.

PRO TIP:

According to our internal data, 31% of confirmed bookings come from the first follow-up. Another 15%? From the second follow-up.

So trust me when I say, "If you're not following up, you're leaving opportunities on the table."

Writing a solid podcast pitch takes real effort. You do the research. You personalize the message. You show up fully.

But if you never follow up, you're letting all that effort die in someone's inbox.

So **remind them why you're a great fit** and **help them make a better decision**. You can send the first follow-up one week after your initial pitch, and the second in week two.

Use this podcast pitch template if you want to be short and to the point

Hi [Name],

I loved your episode on [episode title/topic], especially when you said [quote].

If your listeners are interested in more conversations around [the topic], I'd love to share with your audience [your key talking points] to help them [solution to pain point or educational takeaway].

I'm [name], the [position/job title], and I [experience/job responsibilities].

I can share:

- Takeaway 1
- Takeaway 2
- Takeaway 3

Would you be open to having me on your podcast?

Thanks for your consideration.

[Your name]

PS - Check out my interview on the [podcast] to see what I'm like as a guest.

Follow up 1 template

Hi,

As you consider me as a potential guest, I wanted to share [insert link to free resource or podcast interview] so you can better understand how my work can help your listeners [insert intended outcome on their listeners following your interview].

If you have any questions or need any further information, let me know.

Thanks,
[Insert Name]

Follow up 2 template

Hi [name]

I wanted to reach out one final time to see if you'd like to take this opportunity to connect with me.

Since I haven't heard back from you, it suggests one of three things:

- You're not currently looking for guests, so I'll give you some space.
- You're still interested but just haven't had a chance to get back to me.
- You're in IKEA and can't find your way out.

Please let me know which one is true!

Best,
[Your name]

Pro Tip: Make your credentials support your message, not steal the spotlight.

- 1. Pick 2–3 roles you've had:** Choose ones that match the theme of the podcast.
- 2. Identify your “hook”:** What concept, insight, or experience can you share that your ideal audience needs to hear? Explain how you can support their journey.
- 3. Add credibility. Briefly:** Use 1–2 proof points like a personal story, media feature, stat, case study, or milestone that backs you up.

Let me show you how with a real pitch that landed an interview on a top menopause podcast with 6M+ downloads:

She's a board-certified gynecologist, sex therapist, and leading menopause expert. And she'd love to share with your listeners why many women feel left behind in the bedroom as they age.

With 30 years of experience, a viral (1.2M+ views) TED talk on the subject, she brings expert insights to help listeners take charge of their sexual well-being and pleasure in midlife.

E: Employ Strategic Storytelling

You've got something worth sharing, so let's make sure your story is doing it justice. **Time for a quick audit.**

- Are you coming across as too promotional or too educational?
- How often do you say “we” or “I”?
- Are you dropping client examples in a way that feels natural or like you're reading off a checklist?
- Do you rely on the same story for every interview?
- Are you focusing more on what you do than on how you make people feel and the results they get?

If any of these sound familiar, it's time to **tweak your script**. Yes, a script!

Not something you read word-for-word, but a solid plan to help you show up confident. **Because even though podcast interviews are conversations, you want those conversations to bring in leads.**

That's why, to help our clients get ready for their podcast interviews, we send them Interview Prep docs before their call. It's always important for you to check the podcast's style, the host's background and social media profiles, and know who's listening to the show.

When the hosts see you've done your homework, it lays the groundwork for a real relationship. We've seen it happen again and again. Our clients are getting invited to the host's conference, returning for a second episode, being referred to other podcasters, and even making margarita plans for summer.

Additionally, when you're prepared, your story actually resonates with listeners. That's why you become someone they connect with and someone they want to learn more about.

Pro Tip: Using the inverted pyramid technique to improve your strategic storytelling

Lead with the life-changing takeaway. Start strong with the most impactful point. For example, “Fascia-based exercises didn’t just improve my health, they helped me overcome years of IBS and completely changed my life.”

Unpack the story. Share the journey. What caused the problem? How did you discover fascia? What was your healing process like? Make it personal and relatable.

Drop the bonus gems. Wrap it up with fascinating extras, explain how fascia works, and sprinkle in some science to build credibility and depth.

Chapter 3

One mistake you're probably making that's killing your strategy

Although all these steps are simple (not easy, there's a difference), using the R.I.S.E. Framework right takes time and patience. That's why it's easy to go for mail merge tactics and find it hard to keep up the effort.

But trust me when I say this: *Your biggest advantage in this game is your willingness to put in the work. Consistently.*

And **consistency in strategic podcast guesting looks like this:**

- Showing up week after week with a clear plan
- Sending thoughtful, personalized pitches, not once or twice, but repeatedly,
- Following up without hesitation
- Tracking every response, every booking, every connection, and using that data to sharpen your strategy over time.

All that takes time. Time that busy entrepreneurs often don't have.

That's exactly why so many health and wellness businesses partner with PodWritten.

One client told us, *"I needed help sifting through literally millions of shows to find the ones that matter. I wanted to work with people who already had strong relationships with hosts, so my chances of securing bookings were better."*

Another client, a busy mom with two young kids and a thriving business, shared that she simply didn't have the time to manage outreach herself.

Neither of these clients was a beginner. They had the knowledge and practice (in fact, one of them had a PR background).

What they didn't have were the time and resources to execute consistently at the scale needed to get results.

So if you're serious about growing your health or wellness business through podcast guesting, don't fall into the trap of giving up early.

Consistency wins. The personalized approach gets results and build relationships.

You already have the framework; now it's time to put it into action.

And when you're ready to stop juggling, we're here to take that off your plate and **get your competitors wondering,**

"Where do they even find the time, and the right connections, to be on podcasts all the time!?"

Chapter 4

The next step in your growth

Success in podcast guesting comes from strategy, timing, and knowing which opportunities matter, and that's exactly what we deliver at PodWritten.

We work with a carefully chosen group of health and wellness businesses who are serious about growth and visibility.

Whether you're a medical professional, wellness expert, biohacker, or biotech CEO making a meaningful impact on people's lives, [we invite you to book a call with us.](#)

Why reach out today?

Working with PodWritten means stepping off the treadmill of trial, error, and endless busywork. You focus on your expertise. We handle the connections, the visibility, and the results.

Every podcast appearance becomes part of a strategic plan designed to build your authority and expand your audience.

Chapter 5

Answering FAQs about podcast guesting

My goal isn't to overwhelm you with more theory or hype. I just want to help you make better decisions, save time, and feel more confident about your podcast guesting journey.

That's why I've gathered the most common (and most important) questions I get from healthtech founders, wellness experts, medical professionals, and biohackers just like you, and answered them with zero fluff and actionable guidance.

Every answer comes from real-world experience, what we've seen work (and what we've learned the hard way) across hundreds of interviews.

If you've been second-guessing your strategy or wondering what you're missing, this section can change that.

FAQs

1 What can I do to increase the ROI of my podcast interviews?

You already have people in your audience and warm leads who trust you but have not purchased yet. So, send them a message:

"When we connected in XX, I remembered your team was exploring wellness solutions for hybrid teams. I shared some examples in my new podcast interview, and I thought it might be helpful. If you skip to min X, you can hear how to tackle (the biggest concern you had in our call).

Are you still looking to (the goal they were trying to achieve)?"

Alternatively, share it on your newsletter:

"A lot of people have been asking me about [XX], so I wanted to do more than just a 30-second answer.

I went deep on it in my latest interview on the [Podcast Name]. If [achieving X] is on your radar, I think you'll really enjoy this one. By the end of the episode, you'll learn a reframe that might change how you look at [the FAQ] for good and [goal]."

FAQs

2 How do I measure the ROI of my podcast appearances?

Start by tracking your domain authority and backlinks because most podcasts include links to your website in their show notes.

Tools like Moz make this easy to monitor.

To measure direct results, use unique tracking links or promo codes for each interview.

If you're short on time, simply add a "Where did you hear about us?" question to your forms.

You can also keep a basic tracking sheet to note any spikes in traffic, followers, or leads.

(This also allows you to see what type of shows and audiences are bringing in better results. And based on that you can adjust your strategy.)

Pay attention to relationship-based results too, like second interviews, collaborations, referrals, or event invitations.

FAQs

3 How do you build a relationship with podcast hosts that goes beyond the interview?

Focus on offering value. Ask yourself how you can support the host. Can you introduce them to a potential guest, share their episode with your network, or offer help with a project? These gestures help you move beyond a one-time transaction.

If you want to deepen the connection, consider collaborating on something together. Invite them to join you for an Instagram Live, co-host a workshop, or appear on a panel. This creates shared value for both of your audiences and strengthens the relationship over time.

4 How quickly can I get results from podcast guesting?

Podcast guesting typically takes a minimum of two to three months to show results. After all, the interview going live is just the tip of the iceberg. Underneath that, there's pitching, scheduling, recording, editing, and promotion.

Therefore, if you're working toward a specific launch date, you must start by counting backward. This way, you can give yourself enough runway to avoid last-minute stress and ensure your podcast appearances actually support your goals.

FAQs

- 5 What can I do to save time during podcast bookings?

Managing time zones can quickly become a headache, especially when speaking with hosts around the world.

Tools like World Time Buddy make it easy to compare availability and avoid scheduling confusion.

Another time-saver is creating a simple, one-stop document that includes everything hosts typically request: your bio, headshot, links, and suggested talking points.

As for email? Rather than checking your inbox all day, try setting fixed times, once in the morning and once in the afternoon.

Even a focused 30 minutes can help you stay on top of replies and keep things moving without letting podcast coordination take over your day.

FAQs

6 How can I be a great podcast guest?

The best guests don't just repeat the same message on every show; they adapt.

Even if your core story stays the same, find ways to connect it to each podcast's audience.

A little bit of research goes a long way. What do the host's listeners care about? How does your work fit into their world?

Furthermore, if a host asks for your bio, links, or headshot, make sure those assets are ready to send.

Better yet, offer them before they ask. It shows that you're thoughtful, organized, and respectful of their time.

Want to leave a lasting impression? Support the show publicly. A short, positive review on Apple Podcasts or Spotify can mean a lot to a host who's working hard to grow their audience.

It takes less than two minutes but builds goodwill that can lead to future opportunities.

We'd love to hear from you! Let's connect

Submit your questions via email:
info@podwritten.com

[Use our Calendly link to book a call with us](#)

[Subscribe to Healthy Business Strategies to get weekly tips about podcast guesting and business growth.](#)



Disclaimer:

The results we share from PodWritten clients vary, and we can't guarantee your outcomes will be the same. Results differ depending on your own effort, background, and expertise.

We don't claim that podcast guesting will work for everyone, or that it will magically grow your business without consistent effort and strategy. We also can't promise a specific amount of income or outcomes. What we do offer is a system, a team, and a proven approach that's worked for many of our clients. And we're transparent about what that process involves. All examples, stories, and case studies are for informational purposes only.

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